



A "Grand and Glorious"

ANNOUNCEMENT
for the Car Owners of
TORRANCE

We are now the Local Distributors of

INDIA TIRES
FAMOUS FOR QUALITY

IF YOU know about India Tires, you will agree with us that no announcement of more value to local motorists could be made. India has long been known as America's leading manufacturer of Super Quality tires. It has been their policy from the start to build tires better than any others that are made.

Today's India tires can be clearly and definitely demonstrated to be better than any standard line tires in a dozen different and important features.

By adding to India tires a tire service unequalled in this locality, we can now offer our customers a lower cost and more satisfactory tire mileage than they have ever known.

Stop and let us show you the different outstanding features of India tires.

COMPARE India tires on these 10 features with any other tire made. You'll see the difference.

- 1 Extra heavy tread of the highest selected grades of rubber available—processed to add unusual abrasion proof qualities.
- 2 Sidewalls protected from rut and curb wear by rugged reinforcing bars made in one piece with tread.
- 3 Crown plies of canvas of wide spaced cord fabric instead of the cross-woven fabric ordinarily used.
- 4 Extra heavy specially compounded cushion gum between crown plies.
- 5 Extra heavy pure amber colored friction around each cord and between all plies.
- 6 Only long staple combed Egyptian cotton used.
- 7 Cord fabrics of the finest known construction (23-5-3) give the best combination of elasticity, strength and durability.
- 8 Strong, flexible gums at edges of slipper strips and at points of beads give greater flexibility and less chance of heat at these vital points.
- 9 Double beads allow unusually strong tie between beads and plies.
- 10 Extra wide, long pointed head, seats tire firmly on rim—prevents bead rocking, bead failure and tube wear.



BUILT TO OUTWEAR ANY TIRE MADE -- BAR NONE

SMITH & DAVIS

Redondo Blvd. at Portola

Phone 212

Torrance, Calif.